JETSET&



JETSET&LIFESTYLE

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It's Wintertime

We are excited to feature a special report about by far one of the most beautiful places, St.Moritz. The natural beauty of the Engadine is hard to beat. The combination of large lakes, embedded in a wide open valley with huge snow capped mountains towering up is breathtaking. Page 138

Winter in Paris, Outstanding views of the city of lights.

The Shangri-La Hotel in Paris with 101 rooms and suites, three restaurants, two of which are Michelinstarred, one Bar and four historical events and reception rooms, Shangri-La Hotel, Paris cultivates a warm and authentic ambience, drawing the best

from two cultures: the Asian art of hospitality and the French art of living. Page 124

Interior Design, AB Concept stands for Architectural and Bespoke Concept. No matter what project it is, Ed and Terence ensure a personalized approach. Like storytellers or film directors, they are present at every stage of the process from conception to completion, weaving a rich story using their expertise in space planning and interior design. Page 100

Lürssen, The brand for large yachts

No shipyard has built more large yachts than Lürssen. The "Top 100" yachts have been built by 45 shipyards. Lürssen alone has built 20 yachts on that list. There is a reason for that.

Lirouage Luxury Fashion, I met the stunning owner and fashionista Elena Khisamova in her boutique in Port Adriano Mallorca, read about it on page 58.

Scarlett Stilling
Publisher and Chief Editor



Co-Founders Ed Ng and Terence Ngan

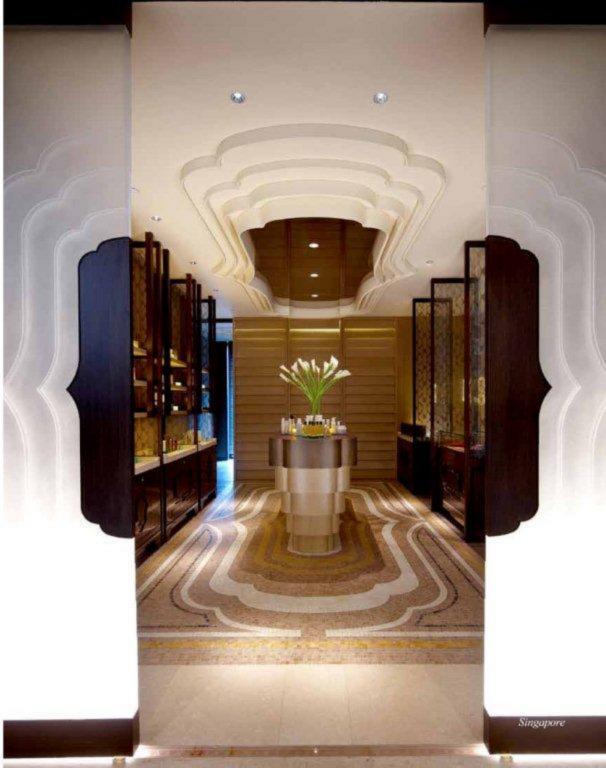


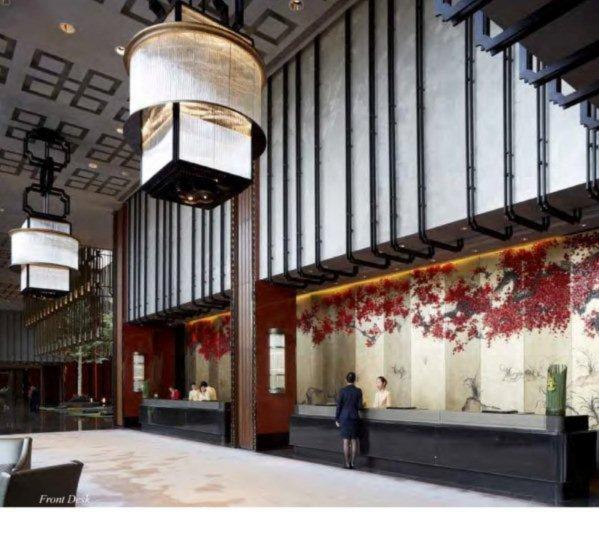
AB CONCEPT – STORYTELLERS OF SPACE

ince its launch in 1999, AB Concept has earned a reputation as the design firm of choice for the world's leading hoteliers, luxury developers, and premium restaurant operators. Led by co-founders Ed Ng and Terence Ngan, AB Concept is widely regarded as one of the most innovative, bespoke, and internationally acclaimed design studies in Asia.

Based in Hong Kong with an office in Bangkok, AB Concept has over 70 team members comprising almost a dozen nationalities. With so many creative influences, AB Concept brings a cross-cultural overview to each project enhanced with an appreciation for both Eastern and Western design traditions.

AB Concept's ever expanding client portfolio includes the Four Seasons, Mandarin Oriental, Shangri-La Hotels & Resorts, W Hotels, Waldorf Astoria and the Bellagio while the company's diverse projects span across Asia Pacific, the Middle East, Europe and beyond. In 2012 they released their first book, The Language of Luxe, to critical acclaim. Current projects include a private residence in Frank Gehry's Opus in Hong Kong and they are nearing completion of the long-awaited Argenta project for Swire Properties.





Steering the company's vision are interior designer, Ed Ng, and Terence Ngan, also an interior designer, but with architectural training and sensibility. Imbuing each project with their distinct sense of style and unerring eye for detail, the duo has earned a reputation for design excellence and uncompromising quality. Innovative and bold, Ed and Terence's designs are during explorations of space and style, each one revealing their genuine respect for history, culture and the arts. With a penchant for unforced elegance and simple sophistication, AB Concept expresses luxury through subtle whispers, hushed tones and a quiet confidence rather than contrived extravagance.

Ed Ng says of the company's signature style; "the streamlined simplicity of our designs speaks volumes about our aesthetic. Like an orator who chooses his words carefully to communicate effectively, what we omit from our designs, and the restraint we show, says more about our style than what remains visible. We act as storytellers, weaving rich layers which highlight the character of the space,"

AB Concept stands for Architectural and Bespoke Concept. No matter what project it is, Ed and Terence ensure a personalized approach. Like storytellers or film directors, they are present at every stage of the process from conception to completion, weaving a rich story using their expertise in space planning and interior design. From the sketching and 3-D renderings to the choice of materials, everything is carried out by the dedicated AB Concept team. Much of the details such as door handles and lighting are custom-made by the company ensuring that their legacy is visible.









